

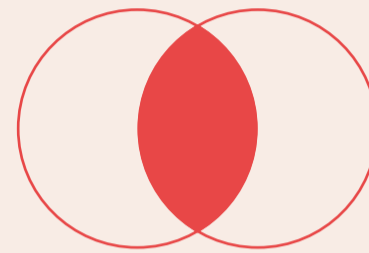
The Design of a user-centered personal travel diary application

This project will explore the development of a user-centered personal travel diary app. In the intervening two decades or more, tourism has continued inexorable growth (Sharpley, 2018). At the same time, tourism app user experience has become a form of competitive soft power. The sharing of travel experiences is formulaic; people do the iconic things during travel and share the same things after travel. I hope to find a new entry point in this form of media

imagery using the travel diary mode to build an electronic travel multi-function diary. It will contain a self-creation mode, including sketching, collage, hand-writing etc. and users can visualise their personal travel experiences and travel logs by the app. This will enable users to choose their own way of presenting their personalized experience for collection or sharing, and explore ways that the travel diary can develop in new directions.

762 million

people in China using smart phone



The audience group will be young people who have some travel experience.

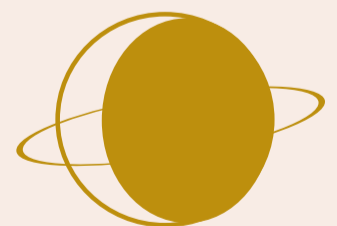
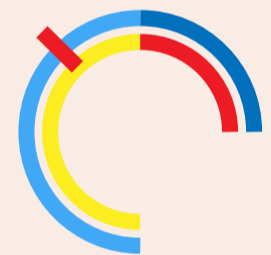


China
New Zealand

In the first stage of research, the audiences will be base on chinese citizens.

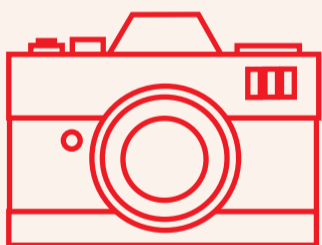


Examples
Temperature
Smell
Time



Self expression
Nostalgia
Collection

Old mode



Formulaic
Base on social media
Base on photo, text
and video

New mode



Creation mode
Base on travel blog and diary
Self expression and
collection of memory

